

KENNETH FRANK PATTERSON

Radio and Television portfolio: <http://ken.kenandjerry.com> ☎ 408-348-5370 ✉ ken@kenandjerry.com

Kenneth (Ken) has spent the past two decades in non-commercial broadcasting, with over eleven years of that in television. He has worn many hats during that time, and has performed duties including manual operation of master control, talent for on-air fund-raising activities, spot editor, as well as the acquisition and scheduling of television programs seen all over the San Francisco Bay Area. In many of those capacities he has had to innovate and create tools to aid him and his colleagues in their ability to deliver quality programming on a daily basis.

Since his departure from television, Ken has broadened his knowledge of computer programming and is working towards certificates in Web Programming and Web Administration from Foothill College. While there, he has kept himself involved in broadcasting with the school's free-form music station KFJC.

EQUESTRIAN ENTRIES, LLC

2011-Present: **Contractor, HTML Coding**

Piece work for the equestrian events registration site EquestrianEntries.com.

NORTHERN CALIFORNIA PUBLIC BROADCASTING

(FORMERLY THE KTEH-TV FOUNDATION)

2005-2009: **Broadcast Scheduling Manager**

Designed and implemented the on-air programming schedule for KTEH-TV in San Jose, obtaining an increased viewership of 7% over my last two years while differentiating programming from other local PBS channels. Secured broadcast rights for non PBS syndicated programs and independent productions for broadcast, and maintained consistency within the schedule. Liaised with outside companies to ensure that accurate program listings data was being reported. Selected programming to be promoted on-air and in print. Researched and produced program related documents for internal use. Worked with master control personnel to replace unusable/missing programs and elements. Produced and edited promotional spots as needed.

2000-2008: **On-Air Fund-raising Talent**

Performed as on-air talent during seasonal fund-raising breaks, soliciting viewers to donate funds for local Public Television. Fund-raising breaks were performed in scripted and unscripted, as well as live and pre-taped, environments.

2000-2005: **Continuity Coordinator**

Coordinated with Director of Programming and video editing staff in the selection of programs to be promoted. Selected and utilized filler material for use between programs.

1998-2005: **Traffic Coordinator**

Coordinated with various departments to ensure delivery of on-air materials (programs, fillers, promotional and underwriting spots.) Scheduled spots for broadcast, ensuring that required elements are aired as needed and filling remaining time with program promotion and fillers. Assisted Program Director with program strips. Designed and implemented an Access database to create optimum fund-raising schedules.

1997-2004: **Master Control Operator (Relief Operator from 1998)**

Operated television broadcast facility in a fully manual (taped based) and in an automated (tape and file based) environment. Recorded and quality checked programs for future broadcast. Took transmitter readings.

FOOTHILL COLLEGE

2010 - Present: **KFJC-FM**

Disc-Jockey, Fill-In Administrator, Programming Assistant, Public Affairs Coordinator.

SILICON CONVENTIONS, LTD.

2003 - Present: **Manager, Silicon Television (SiTV)**

Designed and implemented programming schedule, created break content, recorded and edited panels and events for the closed cable channel at the annual SiliCon convention.

UNCONVENTIONAL FOUNDATION, INC.

2008: **Manager, Costume Con 26 Television (CCTV)**

Designed and implemented programming schedule, created break content for Costume Con 26's closed cable channel.

ARTISTIC SOLUTIONS

1997 - 2002: **Manager, Bay Con Television (BCTV)**

Designed and implemented programming schedule and created break content for the closed cable channel at the annual BayCon convention. Also served as income bookkeeper for both pre-convention and on-site receipts.